

Sales Maximizer

The more screens you protect, the higher your profits will be!

Fill in the fields below to maximize your gross margin dollar potential.

Input your numbers:	Desktops & Monitors	Laptops & Notebooks	Smartphones & Tablets
Number of Units Sold			
Attachment Rate % (3M Privacy Filter Sold / Total # of Units)			
Average Selling Price			
Margin % for 3M Products			



3M Program — today	RESULTS
Top-line Sales \$ in Privacy Filters	
Margin \$ in Privacy Filters	
Sales of Desktop & Monitor Privacy Filters / Year	
Sales of Laptop & Netbooks Privacy Filters / Year	
Sales of Smartphone & Tablet Privacy Filters / Year	

See how even a 5% increase in the attachment rate can significantly increase your sales profits.

Top-line Sales \$ would be

Margin \$ would be